Festival of learning 2020
Dr Rachael Bullingham
Background

• New to the university
• Large level 6 module in SLES community
• Varying experiences with sociological theory
• Essay - 3000 words
• Outline an unsolved social issue in sport using a theoretical framework and provide recommendations for change.
Assessment preparation

- Casual drop in sessions prior to the break in lectures
- Formative 1 – conversation
  - Lecture recorded
  - Changed to forum submission
- Formative 2 – PowerPoint template
  - Changed to forum submission
- Formative 3 - Essay plan
  - Changed to submission on teams
- Essay title sign off on Forms

Gikandi, Morrow & Davis (2011)
Vonderwall et al. (2017)
Wolsely (2008)
Ineke van den Berg, Admirall and Pilot (2006)


Here is an article relating to my case study. It illustrates the earning potential of both USWNT and USMNT. It highlights the enormous earning potential that the USMNT receive for just qualifying and making it into the knockout stages, compared to the USWNT for winning the World Cup.

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Hi, this is an interesting article and I'd imagine would be very useful for your paper. What I am curious about is how much the USWNT and the USMNT gets paid by FIFA for each tournament and how much they get in regards to sponsorship and TV rights to see if that makes a difference to how much they get paid. I think these articles might be of use:


Formative 2

- Students in groups
- Struggled to engage with peer aspect
- Tutor feedback

| Purpose: | To provide an overview of your essay |
| Task: | Complete the powerpoint template for formative assessment. Give as much detail as you can but do not more beyond the parameters of the template (for example making more slides). Try to give as much information including academic/other sources. |
| Respond: | Return to the Forum and read through the powerpoint slides that someone else has published. Post a reply under this considering these key points:  
  - Is the issue that is being discussed clear and concise?  
  - Is there sufficient depth to the topic?  
  - Is there a clear case study?  
  - Are the links to theory clear?  
  - Is the argument logical and clear?  
  - Is there evidence of a critical approach?  
  - Evidence of wide ranging literature?  
  - Are the potential recommendations clear and logical?  
| Submit both forum entries to moodle no later than Friday 3rd April at 5pm |
| Outcome: | You will have a clear plan for your assessment. You will provide critical and relevant feedback to colleagues. |
| We recommend you spend a minimum of 2 hours on this activity, and as much time as you are able participating in the forum |

Cassidy (2006)  
Formative 3

- Individual feedback
- Follow up tutorials
- Downloading feedback
- Video support

Formative 3 - Essay Plan

You are required to prepare and submit a 3000-word essay that critically analyses an aspect of ‘sport’ in a social context covered during the lecture series. Your essay should provide a critical argument or academically justified position in an aspect of your chosen essay area.

Essay Title:

Saracens salary cap scandal and the influences of money in sport

Introduction (250 words)

- Open up about the issue (the influences of money in sport)
- Briefly state the issue and case study that links to it (the Saracens salary cap scandal)
- Introduce which theory will be used (Marxism)
- Content of the essay (aims and objectives of essay)

Boud (2000)
Formative 3

Fulton, 2012
Assessment support

- Videos for essay support
  - Introduction
  - Critical writing
  - Engaging with theory
  - Recommendations

Herreid & Schiller (2013).
Use of Teams

- One off questions/student feedback
  - Asked to change formative dates
- Links to forms for essay sign off
- Link to formative 3
- Opportunity for tutorials/module drop in

Philips (2011)
Forms

1. Name *
   
Enter your answer

2. Essay title: *
   
Enter your answer

3. Case study to provide context *
   
Enter your answer

4. Theory being used *
   
Enter your answer

Submit
<table>
<thead>
<tr>
<th>Name</th>
<th>Essay title</th>
<th>Case study to provide context</th>
<th>Theory being used</th>
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<tbody>
<tr>
<td></td>
<td><em>Looking at the discrepancy of USA Women's Soccer pay with the US Soccer Fed</em> USA Women's Soccer (with a contrast of England Lionesses)</td>
<td>Feminism with Hegemony</td>
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<td><em>A critical analysis of feminism in sport in relation to the difference in media coverage of the England ladies football team</em></td>
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<td>Femininity and the female body</td>
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<td>Unequal gender prize money funding in professional golf</td>
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<td>An Analysis of the Vegan Athlete Stigma in Sport for Male Athletes, Through Heg and Djokovic</td>
<td>Hegemonic Masculinity</td>
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<td>How elite sport can ruin an athlete’s mental health after retirement</td>
<td>Your identity disintegrates: The mental strain of retirement and life after sport; Ur Goffman - Stigma</td>
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<td>The Portrayal of Para-athletes as Superhuman</td>
<td>Hannah Cockroft (2015, 2019)- BBC Sports Personality Award</td>
<td>Base Theory- Goffman (Stigma and Identity), with the adaption of Co-constructed identity</td>
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<td>Hegemonic Masculinity in Sport</td>
<td>Phil Neville being appointed England women’s football team coach - Other case studies Hegemonic Masculinity</td>
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<td>A critical analysis on power imbalance between athletes and their support team</td>
<td>Larry Nassar , Penn state &amp; USA swimming</td>
<td>Foucault , sporting norms (power stand point), different types of power</td>
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<td>The issue of gender pay gaps within elite sport</td>
<td>US football teams (soccer) men paid much more than the women although they are smaller in number; Marxism / Feminism with analysis of pay gaps between genders</td>
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<td>Racism in football</td>
<td>Luis Suarez and Patrici Evarra</td>
<td>Critical Race Theory</td>
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<td>Violence in sport</td>
<td>6 nations scotland vs Italy, prop punching number 8 in the face</td>
<td>Foucault</td>
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<td>Homophobia in the outside world of women’s football.</td>
<td>Map rash, ft. (2018). ‘To try and gain an advantage for my team’: Homophobic and General feminism</td>
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<td>Unequal gender prize money funding on professional golf tours</td>
<td>Looking into different prize reward on Ladies Professional Golf Association Tour vs Feminism Theory.</td>
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<td>Transgender athletes dealing with success within the high-performance sport</td>
<td>Laurel Hubbard - New Zealand Weight Lifter</td>
<td>Erving Goffman - Stigma</td>
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<td>Should religion and sport be mixed?</td>
<td>Israel Folau being dismissed from RugbyAustralia due to his religious beliefs surround Discourse.</td>
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<td>A discussion into why there is a lack of openly gay football players in the premiership</td>
<td><a href="https://www.daily">https://www.daily</a> mail.co.uk/sport/football/article-7317397/Graeme-Souness-c- Inclusive masculinity theory</td>
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<td></td>
<td>Social class determining inherent exposure to the ‘rocky road’ and its benefits This essay will explore the differences of inherit exposure too hardship and obstacle</td>
<td>Bourdieu, P. (1978). Sport and social class. Social Science Information</td>
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<td>Violence in sport</td>
<td>Ben Flower- Punches opposition in Super League Grand Final</td>
<td>Social conformity theory</td>
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<td>Covid 19s effect on the commercialisation of football</td>
<td>The Role of Commercialisation of the European Football Business for the Emotions Marxism</td>
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<td>Where Are All the Women? – Gender Differences Within the English Football A_PHIL NEVILLE’s appointment as England Women’s Football manager -<a href="https://www.tt.com">https://www.tt.com</a></td>
<td>Masculine Hegemony (Connell, 1995)</td>
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<td>Exploring the under-representation of homosexual males in professional football</td>
<td><a href="https://www.bbc.co.uk/news/uk-49093329">https://www.bbc.co.uk/news/uk-49093329</a></td>
<td>Goffman’s dramaturgical theory from “presentation of self in everyday places”</td>
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<td>Why can men coach in women’s football but women do not coach in men’s football</td>
<td>Phil Neville</td>
<td>Radical Feminism</td>
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<td>The Saracens salary cap scandal and the influence of commercialisation in sport</td>
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<td>Marxism</td>
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References


Thanks for listening